

BLUE MOUNTAIN: vacation paradise

ONLY 90 MINUTES FROM D.C.

"Don't roam too far!" recommends CHANGING TIMES, the Kiplinger magazine. "Stay close enough to your first home so that you can use your second home for one-day holidays." BLUE MOUNTAIN fits this requirement to perfection. Only 55 miles, as the crow flies, from the White House, it is reached in about 90 minutes without speeding. And this time will be substantially shortened when superhighway 66, which will pass 6 miles from BLUE MOUNTAIN, is completed.

"BUILT-IN" AIR-CONDITIONING

Reaching up to 2,200 feet, BLUE MOUNTAIN is well above the humidity level. In addition, temperature is always 10-15 degrees below that of the Washington area. This combination of dryness and coolness endows BLUE MOUNTAIN with what is, in fact, "built-in" air-conditioning. In this wonderful climate, you sleep like a baby but never without a blanket even during a heat wave.

SCENIC SPLENDOR

Higher than any other mountain in the vicinity, BLUE MOUNTAIN dominates a magnificent country—hills and valleys, fields and forests, rivers and ravines. Far away horizons extend to the mountains of West Virginia, Maryland and Pennsylvania. It is an ever changing panorama, now veiled in the morning mist, now with details so clear you feel you could pick up cattle, farm houses and trees as a child would miniature toys.

GENTLE WILDERNESS

BLUE MOUNTAIN is 800 acres of gentle, inviting wilderness. It is covered with trees, from the soaring tulip poplar and the majestic oak, to the whispering pine, the charming dogwood and the colorful redbud. Wild flowers abound—the wild anemone, first to appear in the spring, the humble bloodroot, the glamorous trillium, the precious and rare lady's-slipper. In that enchanting setting, roam a host of wild animals, none dangerous and all interesting to watch—deer, raccoons, woodchucks and squirrels (including the flying variety), grouse, quails and wild ducks, and innumerable other birds which paint flashes of brilliant colors in the air and fill the silence of the woods with their gay and harmonious songs.

MODERN CONVENIENCES

Even though he wants to return to nature, modern man cannot do without the conveniences of civilization. You find them all at BLUE MOUNTAIN—electricity, telephone, trash removal service, postal delivery (at the bottom of the mountain), churches of many denominations and shopping (at the charming little city of Front Royal).

PURE SPRING WATER

BLUE MOUNTAIN is endowed with the best water in the world—perfectly pure spring water. Some members will drink none other; they always bring some back home, enough to last until their next trip. It is a healthy change from the "Potomac cocktail!" Be sure to taste the BLUE MOUNTAIN water at the Fountain of Youth!



WATER PLAY ABOVE THE CLOUDS

There is no better recreational facility than a good body of water and BLUE MOUNTAIN has DEER LAKE. Large, spring-fed and well stocked with fish, it is ideal for swimming, boating and fishing. It is an enchanting lake, in a magnificent setting of tall trees, unspoiled by any building and high in the mountain.

FIFTY ACRES FOR FUN AND FROLIC

DEER LAKE covers only part of a large piece of land—fifty acres—set aside for recreation. Many facilities already have been built:--Olympic-size tennis court, basketball, volley ball, badminton, croquet, horseshoe, ping-pong, gym sets, etc. Also a charming picnic park with shade trees, tables, parking. The most recent and popular addition is a restaurant featuring food cooked by French chefs exclusively with butter. Enjoyed by gourmets, it also attracts nature lovers with its magnificent panorama from the all-glass dining room. The restaurant is located high on a cliff in a new \$125,000 building. Other projects are planned. Among them a three-hole golf course, which, due to the nature of the ground, would offer an exciting challenge to players. All these constructions are financed from payments—amounting to 15% of the sales price of the sites—which BLUE MOUNTAIN is obligating itself to make: an unusual but wise provision to insure continuous improvement of recreational facilities.

FULL ENJOYMENT OF THE BEAUTIFUL SHENANDOAH

From time immemorial, men have been attracted and charmed by the Shenandoah. The Indians gave it its name—Daughter of the Stars—thus celebrating in a poetic way the clarity of its water. Now peaceful, now swift, a trip down its course is an exciting adventure. And to fishermen, it is paradise. Only three miles from BLUE MOUNTAIN, the river can be enjoyed to the full by Members, thanks to facilities maintained by the resort. There are places to launch and anchor boats, as well as to fish, camp and picnic. A charming little island, Robinson Crusoe, is ideal for exploring, camping and fishing. Thus, Members can have a lot of fun on the beautiful Shenandoah yet spend cool and restful nights at BLUE MOUNTAIN, never worry about the possible flooding of their second home and, by swimming in DEER LAKE, avoid the treacherous undertows of the river.

PEACEFULNESS AND SECURITY

For all its facilities for games and sports, BLUE MOUNTAIN is quiet and peaceful. The merry cries of the recreation area do not cross the thick cordon of trees, which surrounds it. And the sites are large and wooded:--seldom can a neighboring cottage be seen. It is as if the whole mountain were yours. Yet Owners know they are not isolated—a comfortable feeling of security.

Retire to BLUE MOUNTAIN and add years to your life!

Quite unexpected has been the attraction of BLUE MOUNTAIN for retirement. Even the developers were surprised—until they built their own permanent residence there. Actually that attraction is easy to understand—with the mountain so beautiful, quiet and peaceful, the air and the water so pure, and the invitation to exercise so irresistible, you live in better health and you are much more happy. Are there better incentives? There is, however, another practical reason life is relatively inexpensive and taxes are very low (a few dollars a year for a vacant site, \$20 to \$30 for a cottage).

Note also that BLUE MOUNTAIN is reached through a State road kept open the year round.

THE PLEASURES OF CAMPING

The minute you purchase a site, you can enjoy BLUE MOUNTAIN to the full simply by camping on your property. It is a wonderful way to start your return to nature. Wrote J. Kauffman in the Washington Star:--

“Some call camping an escape, and it is—back into the environment that reared us as a race. No diversions match it, really. Despite our feats of civilization, nature is still the greatest wonder of the world. There is always plenty to do on camping. Its refreshment comes from activity—camping chores and projects, outdoor jaunts and sports—and the companionship they bring about. Family members or friends become closer that way. Age is no deterrent if you are in health and do not try to overdo.”

FOUR WAYS TO GET A COTTAGE

Many start with camping, end up with a comfortable cottage. You can buy it already built and ready for your immediate possession—we generally have several available. You can use your own contractor, but most Members prefer to deal with the builder who is doing most of the construction at BLUE MOUNTAIN. They find him reliable and inexpensive and he operates under our general supervision. You can also do the building yourself with the help of your family. Several did it with complete success; they had a lot of fun and saved money. You would have our full cooperation: plans, information on how to build, what materials to buy and where to get them.

MANY SITES TO CHOOSE FROM

To give prospective purchasers a chance to make the best possible selection, we maintain a large inventory of sites at all times. They are of many different features—secluded or, on the contrary, where owners will not feel isolated; close to the recreation area or far from it; or normal size (20,000 square feet minimum, that is practically one half of an acre), or very large (up to two acres); suited for retirement or particularly desirable for weekends and vacations. We know all these sites very well, of course, and we will be glad to place that knowledge at your disposal.

LOW PRICES, EASY TERMS

Prices start at \$1,275 and small monthly payments can be arranged.